



Mobile Car Valeting Group

Franchise Opportunity

Who is Mobile Car Valeting Group Ltd?

Mobile Car Valeting Group Limited was established in 2016 when I was 20 years old. At the time I was working for my uncle at our local retail store, working 6-7 days a week. I found it very difficult to find the time to go to the car wash so one day I decided to call a valet to come valet my car but he was charging well over the odds for the service! I decided to try them to see what they did and I really liked the service.

I realised that I could learn how to do this and offer a better service for a more affordable price. There is a huge demand for this service for people like me who just don't have the time to go to a car wash and wait around.

I contacted about 10 valeters in the UK ,9 of them laughed and rejected to teach me, then one very good man, Mark from Hull, who I now consider to be a good friend, offered to teach me. I trained under him for about 6 months and then decided it was time to open my own business which I did in April 2017. We grew very quickly and within a year had 100 five-star reviews, (we currently have over 200 five-star reviews). Work was getting overwhelming and we started to pass jobs out all the local valeters, keeping our service up and maintaining the growth. My aim is now to train others in the way that I was trained and for Franchisees to learn our style and share that service in their locality.

Mobile Car Valeting Group Ltd are now expanding and we have a variety of new franchise opportunities right now in several locations. If you want to join with us as we continue our expansion across the UK, we would like to hear from you.

What does a Mobile Car Valeting Group Ltd Franchise consist of? What do you get as a Franchisee?

Car cleaning is big business. According to Datamonitor, UK car owners spend an estimated half a billion pounds a year on commercial car washing. In the past, car cleaning was a chore that thousands of households would complete every weekend. Now, it seems as though drivers would rather have someone else clean their car for them. Studies have shown that approximately 80 percent of vehicle owners would opt to have their car cleaned by a professional as it achieves a better result for a reasonable cost.

The automotive industries are among some of the best performing in the country. While vehicle manufacturing has suffered in recent years due to economic and political concerns, vehicle repair, rental, servicing and cleaning services are booming. Approximately 2.9 million vehicles were registered in 2019 – that's a lot of cars that are going to need cleaning at some point. Read on to find out our top car cleaning franchises in the UK.

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining Mobile Car Valeting Group Ltd, you can reduce them even more!

Track Record of Success – we have a developed method of doing business that works well and produces successful results.

Strong Brand - one of the biggest advantages of franchising is that the company is building a brand on a regional or national basis that should have value in the eyes of customers you're trying to attract.

Training Programme – we have a training programme designed to bring you up to speed on the most successful methods to run the business. We have reference materials to assist you in dealing with whatever comes up while you're running your business.

Ongoing Operational Support – we have staff dedicated to providing ongoing assistance to franchisees. You're not alone when you're building and running your business, and you can always call on experienced people when you hit a rough spot or want to share new ideas for growing the business.

Marketing Assistance – we will offer you marketing assistance to provide you with proven tools and strategies for attracting and retaining customers.

Purchasing Power – as a franchise you can take advantage of the buying power of the entire system to negotiate prices for everything you need at significantly lower levels than you could achieve as an independent operator.

Risk Avoidance - the biggest reason to buy a franchise is that, if you're smart, it will help you avoid much of the risk of starting a new business.



Reasons why starting a car cleaning franchise is a great idea...

Investing in a car cleaning franchise is an excellent way to launch your own business while also receiving professional help from experienced industry experts.

- Mobility means freedom -**
A mobile car cleaning franchise gives you the ability to work when you want and where you want. Essentially, it offers franchisees a more flexible professional life that allows you to determine the way in which you spend your time. The lack of a central office also boasts other benefits – when you're not on the road, you'll be able to work from home. This is ideal for those who want to run a business that allows for greater freedom.
- Make the most of low start-up costs -**
Due to the way in which car cleaning businesses require relatively little equipment, starting this type of franchise is remarkably affordable. Compared to other types of franchises, which can often require the investment of hundreds of thousands of pounds, car cleaning franchises can often be launched for as little as £10,000. This makes it a highly attractive and appealing investment opportunity.
- Start a business you can grow -**
Car cleaning franchises are an intelligent investment because there's considerable opportunity for growth. As with all mobile franchises, it's always possible to expand your business by adding vans to your company's fleet of vehicles.

Business Support

In our Team we have a lot of hard workers. We are a team who are energised and are passionate about valeting, Artur our operations manager loves valeting! He is always coming up with new ideas and through trial and error we keep working hard to improve and keep progressing our techniques. Since we have opened we have trained valeters who now run their own successful operations. Our franchisee Imran is a great example, he is only 22 and earns between £3000 - £4000 per month. The best part of it all? You get to run your own business, be your own boss and work hours to suit you. Don't delay, start your journey today.

Everyone working for Mobile Car Valeting Group Ltd is an important player on the team. We believe in building personal professional relationships with our customers and being polite and helpful at all times. We must make it easy for people to do business with us.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from Mobile Car Valeting Group Ltd of no Mobile Car Valeting Group Ltd competitor in that area. Franchisees can offer their Clients the full breadth of Mobile Car Valeting Group Ltd expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two-way working relationship with all our franchisees, and make the Mobile Car Valeting Group Ltd name synonymous with excellence.

We will provide training how become a valeter, how to run a business, manage finances and accounts, what equipment and tools you will need. Marketing will be done from us and ongoing support will be available whenever needed.

So, if you're looking for a Franchise opportunity with some real strengths search no more.

What kind of support can I expect from Mobile Car Valeting Group Ltd as a Franchisee?

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become The Mobile Car Valeting Group Ltd Franchisee in your area.

One of the main benefits of Franchising is that it is a business partnership between Franchisee and Franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the Franchisee take complete control as you become more confident, professional and experienced.

The operations manual contains all the information and know-how to run your own business successfully. It will be your point of reference for everything you do. It is a step by step guide on how to run and operate the business. This manual alone is worth the franchise fee. It's a treasure trove of useful information and will save you time and money every step of the way. It is written in a clear way, following an easy to understand format. All the facts of the business without the fuss, and all at your fingertips from day one.

The Earnings Potential

What you can earn out of Mobile Car Valeting Group Ltd Franchise is, in the final analysis, up to you: how hard you work, and how gifted you are. It's no different to anything else. But you'll be surprised at how the numbers can stack up.

	Year 1	Year 2	Year 3
Income	£24,000	£48,000	£72,000
Expenditure	£10,800	£11,640	£12,600
Profit	£13,200	£36,360	£59,400

It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.

Satisfied Customers

DON'T JUST TAKE OUR WORD FOR IT – READ WHAT OUR SATISFIED CUSTOMERS HAVE TO SAY...

"Excellent service, they bring all their own equipment, carried out safely and Covid safe."

"Can't recommend them enough and use them every month for home and business cars."

"This company do the most amazing job and leave your cars looking like new. I book my family's cars in each month and we are all so pleased with the fantastic valeting service."

" Brilliant service! Will definitely use again."

"Fantastic job, really pleased with the result, car looks like new. Staff are polite and very hard working. Will be using again."

"Very professional and really good clean on the car outside and in. Would definitely use again."

"Many thanks. Turned up on time and did a Fantastic job, we sure will use again, cars look mint."

"Did an amazing job on my car! My car was dirty as I used to work with horses so my car had hay all over, not to mention I have 5 Dalmatians so there was lots of dog hair! Inside was spotless and couldn't be happier, wouldn't recommend anyone else!"



What do you need to be successful as a Mobile Car Valeting Group Ltd Franchisee?

We want hard working and honest valeters, who have an eye for detail and know how to deal with customers in a friendly manner. You must be professional at all times. Having these qualities will see business flying your way!

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of a Mobile Car Valeting Group Ltd franchise will be there for you to see from day one. If you possess the following attributes, then a Mobile Car Valeting Group Ltd franchise could be just what you have been looking for:

A willingness to work hard, because there is simply no substitute for hard work.

A willingness to persevere, because there will always be times when things don't go according to plan.

The desire to work for yourself, and take proper control of your own destiny.

The desire to work with others who all share your commitment to the highest standards.



If everything you've read so far makes sense, and you think that a Mobile Car Valeting Group Ltd Franchise is something you want to know more about, we should talk further.

Call us on: 01295 722846



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